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FOR IMMEDIATE RELEASE

“Online Service Helps Homeowners Nail Down Top Local Contractors”

(September 20, 2006 - Evanston, IL) Home Improvement – Why does this seemingly fun and rewarding project turn into a major headache for some people? As many homeowners can attest to, there are a number of reasons why even the best-laid plans can quickly head south. Often, finding the right contractors to meet with is half the battle, let alone having them show up. Then there’s the interviewing process, reference checking, explaining and re-explaining design plans, comparing bids, securing the building permits...and how is this fun?

Fortunately, home improvement doesn’t *have* to be stressful. There are many reliable contractors out there who are ready to offer homeowners the total service package –homeowners just need to have access to the right information. That’s precisely why web-based marketing company, SignatureSpecialists, Inc., created www.SignatureContractors.com. New homes, room additions, gourmet kitchens, custom siding installation and much more; SignatureContractors is a homeowner’s number one guide to finding pre-screened, pre-qualified contractors in their area.

SignatureContractors.com does a homeowner’s homework for them, providing in-depth information about local contractors that wouldn’t normally be found with an ordinary Internet referral source. This includes detailed descriptions of contractor services, licensing and certification, financing information, photo galleries, and even testimonials from previous customers. As an added bonus, the project assessments are complimentary, encouraging homeowners to meet with multiple contractors to fully understand their options.

Above all, www.SignatureContractors.com is a homeowner’s advocate. Every SignatureCertified contractor is held to the highest standards of craftsmanship and service because every contractor is evaluated and rated based on real feedback from local homeowners. Homeowners finally have all the information they need to choose their contractor...and home improvement just got a lot more fun.

Presented by SignatureSpecialists, Inc.

SignatureSpecialists is an Evanston, IL, based company that is devoted to consumer advocacy and quality in a variety of service industry markets. SignatureSpecialists has created a large network of SignatureCertified service providers in the U.S., with expansion into Canada, Puerto Rico, and Australia.

Consumers use properties like www.HairRemovalForum.com, www.SignatureForum.com and www.SignatureContractors.com to find, meet, evaluate, and ultimately rate service providers in the Signature network. This comprehensive service and consumer feedback allows Signature’s online community to make smart decisions about cosmetic and service industry purchases.